

Expression of Interest – Cultural Strategic Planning

South Coast Arts | 2023

About Us

South Coast Arts (SCA) is a newly formed regional arts organisation funded by Create NSW and our local Councils of Shoalhaven, Kiama and Shellharbour. We provide practical services and opportunities to support creative communities through;

- resources and advice on funding
- encouraging participation in arts and culture
- initiating and developing programs with partners
- facilitating projects that support artists
- creating social connectedness and wellbeing

By respecting First Nations cultural foundations, encouraging grassroots participation, supporting professional development and innovative practices and growing audience engagement, we aim to celebrate and amplify the creative voices and identity of our region.

Scope

In 2023 we are seeking to develop our first Strategic Plan for implementation across 2023-26. We see the South Coast Arts Strategic Plan as setting a visionary, dynamic agenda for regional cultural development over the next three years.

We will be undertaking consultations across a range of stakeholders and require support in connecting appropriately and effectively with each of these groups.

Our stakeholder groups are:

- South Coast Arts Board and Staff
- Regional Planning Organisations and Funding Bodies
- First Nations Artists and Community
- Regional Arts Bodies and Creative Industries
- Individual Artists and Creatives

Each stakeholder group will require a differing approach and degree of expertise.

The consultation period will take place from July to October 2023 and will cover the NSW South Coast local government areas of:

- Shellharbour
- Kiama, and
- Shoalhaven

All stakeholder group activities will be made accessible for people with disabilities and people from cultural and linguistically diverse backgrounds to attend.

Field of Work

We are seeking professional/s to assist in each of the stakeholder areas across the consultation and planning process.

We may engage a different consultancy or professional for each stakeholder group or one consultancy or professional across the whole field of work.

In your application, you should identify which area/s you feel your knowledge, competency and expertise applies.

Stakeholders

1. South Coast Arts Board and Staff

- A sound understanding of not-for-profit organisations
- Ability to engage a range of arts skill-based board members and local government representatives both elected officials and staff
- Ability to plan and facilitate
 - a PESTEL analysis with participants
 - team building exercises
 - organisation values development
 - identification of consultation parameters ie what do we want to know?

2. Regional Planning Organisations and Funding Bodies

Ability to

- hold a Regional Cultural Forum
- co-create with SCA staff, a regional consultation and engagement forum
- engage regional organisations across sectors
- MC regional presentations from participants and arts showcases
- plan and facilitate group consultation and engagement processes
- plan and facilitate group networking opportunities

3. First Nations Artists and Community

- Be of Aboriginal or Torres Strait Background
- Ability to
 - Identify, connect and build professional relationships with First Nations communities
 - identify arts and cultural needs for First Nations communities
 - determine regional themes/interests/concerns for First Nations artists
 - engage and connect First Nations artists with South Coast Arts projects and program

4. Regional Arts Bodies and Creative Industries

- Capacity to create a dialogue around Regional priorities
- Knowledge of the arts industry and ability to work with professional and established artists
- Understanding of the creative economy
- Skills and knowledge with online facilitation and networking
- Ability to co-create and facilitate with SCA staff, group consultation and engagement processes

5. Individual Artists and Creatives

- Skills and knowledge in online and face-to-face consultation facilitation
- Ability to
 - co-create and facilitate with SCA staff, group consultation and engagement processes
 - travel throughout the South Coast Arts region
- Knowledge of strategies for ensuring access by people with disabilities and people from cultural and linguistically diverse backgrounds to attend
- Knowledge of strategies for ensuring access by young people to attend

Submission

Your Expression of Interest must be submitted via the online EOI Form, which can be found via the link below or by scanning the QR code:

<https://www.surveymonkey.com/r/SCAConsultEOI>

Or



Submissions close: Midnight, Sunday 11 June 2023